



Industry: Food Manufacturing  
Prior Solution: Quickbooks  
Solution: Business Central Premium

## The Wallaroo Story

Wallaroo Foods were on a quest to find food that came in a packet, was tasty and appealing to growing children, yet also nutritious and safe. When they couldn't find what they were looking for, they decided to embark on the Wallaroo Trail. With their products sourced from small community farms, state of the art drying facilities and eco-friendly packaging their delicious goodies made their way to the shelves.

*“Business Central does tend to do everything you can throw at it”*



## Wallaroo's Business Requirement:

Like many small and mid-size businesses, a strong and reliable ERP solution is critical to them to operate their business on solid foundations.

Traditionally, Wallaroo relied on Quickbooks for their Accounting and Unleashed for Inventory Management, which due to lack of integration was not sustainable any longer. In comes Business Central which provided Wallaroo with one central package for, Finance, Inventory Management, and Manufacturing, which also integrates with their Office 365.

“Earlier we were using Quickbooks and I think its been a significant jump from a learning perspective but it does tend do everything that you can throw at it” comments Cofounder Abhisek Kanoi.

## Why Wallaroo chose to use Business Central

*“Business Central is cloud based and a fully functioning ERP for a food manufacturer. I looked and trailed other systems but they were not as robust as what I saw with Microsoft Dynamics Business Central. I would recommend Business Central, especially from an Inventory Management perspective as I think that's key when you're looking at physical products and lot tracking.*